The American Society of Group Psychotherapy & Psychodrama

85th Annual Conference



Sounding the Bell: Psychodrama for Collective Healing

Apr 7-11, 2027 • Philadelphia, PA

2027 SPONSORSHIP OPPORTUNITIES

WELCOME

An invitation to support ASGPP

For more than eight decades, ASGPP, founded by Dr. J. L. Moreno, has served as a professional home for psychodrama, sociometry, and group psychotherapy in North America.

The organization continues to preserve and advance Moreno's vision of connection, creativity, spontaneity, and action while fostering a vibrant community of practitioners across generations.

Through its annual conferences, educational initiatives, scholarships, and professional collaborations, ASGPP supports the development of psychodrama and related action methods, bringing together students, emerging professionals, experienced practitioners, educators, and leaders from around the world.

Sponsorship of the 2027 ASGPP Annual Conference is a meaningful opportunity to support this legacy, strengthen our professional community, and invest in the future of psychodrama and group work.

TWO WAYS TO SPONSOR THE 2027 ASGPP CONFERENCE

This year, we are offering two types of sponsorship opportunities.

Traditional Sponsorships offer established sponsorship levels with packages of benefits, visibility, and recognition.

Event & Activity Sponsorships offer opportunities to support specific conference events, hospitality, and other conference needs.

Sponsors can choose whichever option works best for them.

Become a sponsor • Make a sponsorship pledge

We invite organizations, businesses, institutions, and individuals to support the 2027 ASGPP Annual Conference.

To become a sponsor or make a sponsorship pledge:

1. Review the sponsorship opportunities and select your preferred sponsorship level, event, or activity.

2. Email the ASGPP Conference Team at **conference@asgpp.org**, indicating your name or organization, selected sponsorship opportunity, and contact information.

3. The Conference Team will confirm availability, sponsorship details, and payment arrangements.

4. Once sponsorship is confirmed, the team will provide instructions for submitting promotional materials and artwork, where applicable.

Contact: conference@asgpp.org

Website: www.asgpp.org

CONFERENCE SPONSORSHIP LEVELS

Premier Partner / Vendor

$9,000+

Our highest sponsorship level, offering premier visibility, recognition, and engagement opportunities throughout the conference and across ASGPP's communication platforms.

SPONSORSHIP BENEFITS

- Sponsor recognition and year-long listing on the ASGPP website
- Premium, featured website advertising
- Full-page print advertisement with premium placement
- Full-page advertisement in the Online Conference Guide
- Recognition in the Awards Program
- Listing in the Training Directory
- Premier vendor booth with priority placement
- Exhibitor access during pre-conference and conference activities
- Three conference registrations, including pre-conference/post-conference registration
- Premier sponsor recognition during the conference
- Featured sponsor webpage/profile
- Multiple social media features
- Two dedicated email/eblast recognitions
- Sponsorship of one premium conference event
- Prominent conference signage recognition
- Featured vendor spotlight
- One sponsored educational session*
- Product or service demonstration opportunity
- Premier conference sponsorship recognition
- Premier year-round ASGPP visibility

*Sponsored educational sessions are subject to ASGPP approval and scheduling arrangements.

CONFERENCE SPONSORSHIP LEVELS

Director Sponsor

$6,450

A comprehensive sponsorship package offering enhanced organizational visibility and meaningful engagement with conference participants.

SPONSORSHIP BENEFITS

- Sponsor recognition and year-long listing on the ASGPP website
- Enhanced website advertising
- Full-page print advertisement with premium placement
- Half-page advertisement in the Online Conference Guide
- Recognition in the Awards Program
- Listing in the Training Directory
- Premium vendor booth
- Exhibitor access during pre-conference and conference activities
- Two conference registrations, including pre-conference/post-conference registration
- Enhanced sponsor recognition during the conference
- Dedicated sponsor webpage/profile
- Social media recognition
- One dedicated email/eblast recognition
- Sponsorship of one conference event
- Conference signage recognition
- Vendor spotlight
- Product or service demonstration opportunity
- Premium booth placement
- Conference sponsorship recognition
- Enhanced year-round ASGPP visibility

Conference sponsorship levels

Moreno Sponsor

$4,300

Named in honor of Dr. J. L. Moreno, founder of psychodrama, sociometry, and ASGPP.

Sponsorship benefits include:

- Sponsor recognition and year-long listing on the ASGPP website
- Website advertising valued at $3,000
- Full-page print advertisement
- Quarter-page advertisement in the Online Conference Guide
- Recognition in the Awards Program
- Listing in the Training Directory
- Full conference exhibitor table
- Exhibitor access during pre-conference and conference activities
- One conference registration, including pre-conference/post-conference registration
- Sponsor recognition during the conference
- Dedicated sponsor webpage/profile
- Optional event sponsorship opportunity
- Conference signage recognition
- Year-round ASGPP visibility

Satten Sponsor

$3,225

A sponsorship opportunity supporting ASGPP's educational mission while providing substantial promotional visibility.

Sponsorship benefits include:

- Sponsor recognition and year-long listing on the ASGPP website
- Website advertising valued at $1,500
- Half-page print advertisement
- Quarter-page advertisement in the Online Conference Guide
- Recognition in the Awards Program
- Listing in the Training Directory
- Half-table conference exhibitor space
- Exhibitor access during pre-conference and conference activities
- One conference registration, including pre-conference/post-conference registration
- Optional event sponsorship opportunity
- Year-round ASGPP visibility

CONFERENCE SPONSORSHIP LEVELS

Support that makes a difference

Hollander Sponsor

$1,650

An opportunity for organizations and individuals to support ASGPP while receiving conference and online recognition.

Sponsorship benefits include:

- Sponsor recognition and year-long listing on the ASGPP website
- Website advertising valued at $800
- Quarter-page print advertisement
- Quarter-page advertisement in the Online Conference Guide
- Recognition in the Awards Program
- Listing in the Training Directory
- Half-table conference exhibitor space
- Exhibitor access during pre-conference and conference activities
- One conference registration, including pre-conference/post-conference registration
- Year-round ASGPP visibility

Scholar Sponsor

$1,200

An accessible sponsorship opportunity for individuals and organizations wishing to support the conference and the continued development of psychodrama.

Sponsorship benefits include:

- Sponsor recognition and year-long listing on the ASGPP website
- Quarter-page print advertisement
- Quarter-page advertisement in the Online Conference Guide
- Recognition in the Awards Program
- Listing in the Training Directory
- One conference registration, including pre-conference/post-conference registration
- Year-round ASGPP visibility

NEW SPONSORSHIP OPPORTUNITIES!

Event & Activity Sponsorships

Organizations and individuals may sponsor specific conference events and gatherings. These opportunities provide targeted recognition while supporting community building, celebration, and professional exchange.

Opening Reception Sponsor

$6,500

Support the Opening Reception, welcoming participants to the conference and creating opportunities for connection, networking, and community building.

Sponsorship benefits include:

- Recognition as a sponsor of the Opening Reception
- Opportunity to support the official conference welcome gathering
- Sponsor acknowledgment associated with the event
- Visibility among conference participants attending the reception
- Recognition of the sponsor's contribution to the conference community

New Members / First-Time Attendees Buffet Lunch Sponsor

$4,500

Support a special buffet lunch welcoming new ASGPP members and first-time conference attendees, helping them build connections and feel part of the professional community.

Sponsorship benefits include:

- Recognition as a sponsor of the New Members / First-Time Attendees Buffet Lunch
- Opportunity to support networking and professional connections
- Sponsor acknowledgment associated with the luncheon
- Visibility among new members and first-time attendees
- Recognition of the sponsor's contribution to welcoming and engaging new participants

Event & Activity Sponsorships

Awards Gathering & Saturday Night Afterparty Sponsor

$9,000

Support a combined evening of celebration, recognition, and community connection, honoring contributions to psychodrama and bringing participants together for a festive gathering.

Sponsorship benefits include:

- Recognition as a sponsor of the Awards Gathering and Saturday Night Afterparty
- Opportunity to support the celebration of ASGPP award recipients
- Sponsor acknowledgment associated with the combined event
- Visibility among conference participants attending the gathering
- Recognition of the sponsor's contribution to the conference celebration

GENERAL SPONSORSHIP DONATIONS

ASGPP also welcomes contributions toward:

- Conference scholarships
- Reduced registration opportunities for participants in financial need
- Accessibility and inclusion initiatives
- Educational and professional development opportunities

These contributions help make psychodrama training, professional exchange, and conference participation more accessible.

Daily or Full-Conference Sponsorships

Additional Event & Activity Sponsorship Options

CHOOSE ONE DAY OR THE ENTIRE THREE-DAY MAIN CONFERENCE

Sponsors may support refreshments for one selected day or all three days of the main conference.

Conference Breakfast Sponsor

One Day: $2,600

Entire Three-Day Main Conference: $7,800

Help participants begin their conference day with breakfast and an opportunity to connect before educational sessions and activities.

Sponsorship benefits include:

- Recognition as a sponsor of conference breakfasts
- Choice of one-day or full three-day main conference sponsorship
- Opportunity to support participant hospitality and networking
- Sponsor acknowledgment associated with the sponsored breakfast service
- Recognition of the sponsor's contribution to the conference experience

Coffee & Tea Sponsor

One Day: $1,600

Entire Three-Day Main Conference: $4,800

Support morning and afternoon coffee and tea service, providing participants with refreshments and opportunities for informal conversation throughout the conference.

Sponsorship benefits include:

- Recognition as a sponsor of conference coffee and tea service
- Choice of one-day or full three-day main conference sponsorship
- Support for both morning and afternoon refreshments
- Sponsor acknowledgment associated with the sponsored refreshment service
- Recognition of the sponsor's contribution to participant comfort and connection

Afternoon Snacks Sponsor

One Day: $2,500

Entire Three-Day Main Conference: $7,500

Support afternoon refreshments that help participants recharge and connect between conference sessions.

Sponsorship benefits include:

- Recognition as a sponsor of afternoon snacks
- Choice of one-day or full three-day main conference sponsorship
- Opportunity to support participant hospitality during afternoon activities
- Sponsor acknowledgment associated with the sponsored snack service
- Recognition of the sponsor's contribution to the conference experience

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Support the conference experience

Pre/Post-Conference Breakfast Sponsor

$1,600

Support breakfast service for participants attending pre-conference or post-conference activities.

Sponsorship benefits include:

- Recognition as a sponsor of pre/post-conference breakfast service
- Opportunity to support participants attending extended conference programming
- Sponsor acknowledgment associated with the sponsored breakfast
- Recognition of the sponsor's contribution to participant hospitality

Conference Materials & Printing Sponsor

$3,000

Support the production of printed materials and other essential conference resources used by participants throughout the event.

Sponsorship benefits include:

- Recognition as a sponsor of conference materials and printing
- Opportunity to support the production of essential conference resources
- Sponsor acknowledgment associated with the sponsorship
- Recognition of the sponsor's contribution to conference operations

Audiovisual Support Sponsor

$4,700

Support audiovisual services and equipment needed for conference presentations and activities throughout the event.

Sponsorship benefits include:

- Recognition as a sponsor of audiovisual support for the entire conference
- Opportunity to contribute to the technical needs of conference presentations and activities
- Sponsor acknowledgment associated with the sponsorship
- Recognition of the sponsor's contribution to the conference's technical operations

SPONSOR RESOURCES

Promotional materials

To help ASGPP recognize and promote its conference sponsors, sponsors will be asked to provide appropriate materials according to their selected sponsorship benefits.

Requested materials may include:

- Organization or individual sponsor name
- High-resolution logo for website, conference, and promotional recognition
- Brief description of the organization, services, or activities
- Website address and preferred contact information
- Promotional image, poster, advertisement, or brochure, as applicable
- Print advertisement for the conference guide, according to the selected sponsorship level
- Digital advertisement or image for online conference materials, where included
- Additional promotional materials for sponsor profiles, exhibitor listings, or featured recognition, where applicable

Advertisement sizes included in the sponsorship packages:

- Full-page printed conference guide advertisement
- Half-page printed conference guide advertisement
- Quarter-page printed conference guide advertisement
- Full-page online conference guide advertisement
- Half-page online conference guide advertisement
- Quarter-page online conference guide advertisement

The applicable advertisement size depends on the selected sponsorship package.

Technical specifications: Exact dimensions, file formats, resolution requirements, and artwork submission deadlines will be provided by the ASGPP Conference Team.

Sponsors are encouraged to prepare their materials early to facilitate inclusion in conference publications and promotional communications.

BECOME A 2027 ASGPP SPONSOR

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85th Annual Psychodrama Conference

April 7–11, 2027 | Philadelphia, Pennsylvania

READY TO SPONSOR OR MAKE A PLEDGE?

We welcome your participation in the 85th Annual Psychodrama Conference and look forward to exploring how your sponsorship can contribute to a meaningful and successful gathering in Philadelphia.

Contact the ASGPP Conference Team

Email: conference@asgpp.org

Website: www.asgpp.org

Please include your preferred sponsorship level or event, the name of your organization or individual sponsor, and your contact information.

Our team will follow up with availability, confirmation, payment arrangements, and promotional material submission instructions.

Sponsored educational sessions are subject to ASGPP approval and scheduling arrangements. Event sponsorship availability and specific recognition arrangements will be confirmed by the ASGPP Conference Team.