

AMERICAN SOCIETY OF GROUP PSYCHOTHERAPY AND PSYCHOTHAMA

Psychodrama Network News ADVERTISING IN THE FALL 2021 PSYCHODRAMA NETWORK NEWS

The Fall Psychodrama Network News (PNN) is scheduled to be emailed to the membership and posted on-line November 1st.

This issue is an excellent time to reach your target audience and announce your Winter Workshops, 2021/22 Schedule and/or Services.

Let us know: (1) the size ad you wish to run, (2) if it is a repeat of a previous ad (with or without corrections and where and when it ran); or (3) a new ad (indicate if you will be supplying camera-ready art, or need the ad to be designed).

The PNN AD rates are as follows:

1/8	page:	\$125 (members \$95)	3 5/8" W x 2 1/4" H
1/6	page:	\$200 (members \$150)	2 1/4" W x 4 1/2" H OR 5" W x 2 1/4" H
1/4	page:	\$250 (members \$175)	3 5/8" W x 4 1/2" H OR 7 1/2" W x 2 1/4" H
1/3	page:	\$325 (members \$250)	2 1/4" W x 9" H OR 5" W x 4 1/2" H
1/2	page:	\$450 (members \$375)	3 5/8" W x 9" H OR 7 1/2" W x 4 1/2" H
Full	page:	\$750 (members \$600)	7 1/2" W x 9" H

- Since the PNN is digital, there's no surcharge for color.
- · Ads must conform to one of the ad sizes listed above.
- Rates are for "camera-ready" copy (JPEG or high resolution PDFs).
- There is an additional \$50 fee for design services.
- There is no additional fee for copy-only designs or copy revisions to prior ads.

<u>DEADLINE for Space Reservation:</u> September 9 <u>DEADLINE for Payment:</u> September 20* <u>DEADLINE for Ad Material:</u> September 27

SEND SPACE RESERVATIONS AND AD MATERIAL TO,

AND for camera-ready art requirements/questions contact:

Patty Phelps, 637 S. Broder, Anaheim, CA 92804, (714) 761-4476, email: plphelps@pacbell.net

* You will be invoiced by the ASGPP. Payment for advertising must be received by September 20th to ensure your ad will be placed in the Fall '21 PNN. If you need assistance please contact the National Office, (609) 737-8500.