

The Winter 2021 PNN is scheduled to be emailed to the membership and posted on-line March 4th.

This issue is an excellent time to reach your target audience and announce your Spring/Summer Workshops, 2021 Schedule and/or Services.

Let us know: (1) the size ad you wish to run, (2) if it is a repeat of a previous ad (with or without corrections and where and when it ran); or (3) a new ad (indicate if you will be supplying camera-ready art, or need the ad to be designed).

## The PNN AD rates are as follows:

1/8 page:	\$125 (members \$95)	3 5/8" W x 2 1/4" H
1/6 page:	\$200 (members \$150)	2 1/4" W x 4 1/2" H <b>OR</b> 5" W x 2 1/4" H
1/4 page:	\$250 (members \$175)	3 5/8" W x 4 1/2" H <b>OR</b> 7 1/2" W x 2 1/4" H
1/3 page:	\$325 (members \$250)	5" W x 4 1/2" H <b>OR</b> 7 1/2" W x 3" H
1/2 page:	\$450 (members \$375)	3 5/8" W x 9" H <b>OR</b> 7 1/2" W x 4 1/2" H
Full page:	\$750 (members \$600)	7 1/2" W x 9" H

• Since the PNN is digital, there's no surcharge for color.

- Ads must conform to one of the ad sizes listed above.
- Rates are for "camera-ready" copy.
- There is an additional \$50 fee for design services.
- There is no additional fee for copy-only designs or copy revisions to prior ads.

NOTE: 25% discount if you place an AD in all three issues within one year!

## DEADLINE for Space Reservation: January 13 DEADLINE for Payment: January 20\* DEADLINE for Ad Material: January 27

## SEND SPACE RESERVATIONS AND AD MATERIAL TO,

AND for camera-ready art requirements/questions contact: Patty Phelps, 637 S. Broder, Anaheim, CA 92804, (714) 761-4476 email: plphelps@pacbell.net

\* You will be invoiced by the ASGPP. Payment for advertising must be received by January 20th to ensure your ad will be placed in the Winter '21 PNN. If you need assistance please contact the office, (609) 737-8500.