



ASGPP ADVERTISING POLICY

Policy Statement

The American Society of Group Psychotherapy, Psychodrama and Sociometry (ASGPP) purpose is to encourage and promote the fruitful application of theories and methods of psychodrama, sociometry, and group psychotherapy in professional disciplines concerned with the well-being of individuals, groups, families and organizations, as well as to maintain a code of professional standards relevant to the purpose of the society.

The ASGPP welcomes advertising pertaining to group psychotherapy, psychodrama, sociometry or mental health, human development or to systems/organizations that promote the above via print, action, education, video and/or services.

General Guidelines

1. ASGPP reserves the right to reject advertisements for any reason.
2. Publication of an advertisement does not constitute endorsement or approval of any product or service advertised, or any point of view, standard, or opinion presented therein. ASGPP is not responsible for any claims made in an advertisement appearing in its publications.
3. Placement of ads will be at ASGPP's discretion, although advertiser's preference will be met whenever possible.
4. Closing dates for Space Reservations, Payment and Ad Material are firm unless arrangements are made prior to deadlines.
5. ASGPP reserves the right to place the word "Advertisement" above or below any AD.

Advertising Guidelines

1. Ads must conform to one of the ad sizes listed re. the specific ASGPP publication.
2. Camera ready ads and/or material submitted for design must meet resolution, color and other production specifications.
3. ASGPP reserves the right to charge advertiser any production costs due to failure to meet required specifications.

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4. There is an additional \$50 fee for design services.*
**Design services Include, with the receipt of copy and logo/photos from the client, up to 4 layouts for review, and 2 revisions. Logo design is not included nor is copy writing. Additional corrections or services will be quoted upon receipt of client information.*
5. There is no additional fee for copy-only designs or copy revisions* to prior ads.
**The revisions are limited to 1 correction. Additional corrections and/or size changes will be quoted upon receipt of client information.*
6. Supplying or modifying display ads in ASGPP publications for an advertisers use elsewhere, will be quoted upon receipt of client request.
7. An Advertiser selecting a multi-3x rate fee or other discount/combination package is required to pay all fees in advance. If for some reason the advertiser decides to break this agreement then they are subject to the full one-time insertion rate for each ad or portion of the package actually placed.
8. No cancellations will be accepted after the deadline date. Any cancellations after that date will be subject to the full cost of the advertisement.
9. All ads placed in a ASGPP Conference Brochure and Psychodrama Network News (PNN) will be viewed on the ASGPP website as part of the final printed piece.