



American Society of Group Psychotherapy and Psychodrama

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(609) 452-1339 • Fax: (732) 605-7033 • Email: asgpp@ASGPP.org • Website: www.ASGPP.org

ADVERTISE in the 71ST Annual ASGPP Conference

April 11 - 15, 2013
Crystal Gateway Marriott – Arlington, VA



Reach out to a new and diverse audience by advertising in the 2013 Conference On-line Brochure and the Conference Guide handed out at the conference. We are offering a special discount if you advertise in both. Trainers also have the opportunity to promote their training programs in the special Training Directory section (see next page).

CONFERENCE ON-LINE BROCHURE

Your display ad will be (1) part of the on-line brochure, PLUS (2) highlighted in a separate web section called "Advertisers". Additionally (3) your name and website or email will be listed in our mailed Conference Flyer. **FOR ONLY \$25 more**, your name and website or email will be listed in our Awards Program.

RATES FOR DISPLAY ADS:

1/4 Page: \$ 200 (Members \$ 150)
1/2 Page: \$ 425 (Members \$ 325)
Full Page: \$ 700 (Members \$ 550)

AD SIZES:

3 1/2" W x 4 3/4" H
3 1/2" W x 10" H - vertical **OR**, 7 1/2" W x 5" H - horizontal
7 1/2" W x 10" H

Ads must conform to one of the ad sizes listed above.

On-line Brochure display ads may be 4 color at no additional cost.

Rates are for "camera-ready" copy.

There is an additional \$50 fee for design services, or converting existing ads to 4 color.

There is no additional fee for text-only designs for Display ADs.

NOTE: 20% DISCOUNT for any Display AD if a Training Directory Listing is also purchased.

AND, for only 25% more, your Display AD will be included in the Conference Guide handed out at the Conference.

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THE TRAINING DIRECTORY

Trainers and Institutes, take advantage of this great advertising opportunity to promote your training programs in our Training Directory. The Directory with your listing will be (1) posted on our website as part of the 2013 Conference material, (2) in the On-line Brochure and (3) separately under Education where it will remain on the website for **ONE FULL YEAR**. *Additionally*, (4) the Training Directory will be included in the 2013 Conference Guide.

Cost: \$200 (\$150 ASGPP Members)

Text Only: Institute Name, Contact Name, Address, Phone, Fax, Email, Website plus CEUs Offered.

DEADLINE for Space Reservation: August 29

DEADLINE for Payment: September 14*

DEADLINE for Ads / Copy: September 21

THE CONFERENCE GUIDE

RATES FOR DISPLAY ADS:

AD SIZES:

1/8 Page:	\$125 (Members \$95)	3 1/2" W x 2 3/8" H
1/4 Page:	\$250 (Members \$200)	3 1/2" W x 4 3/4" H
1/2 Page:	\$475 (Members \$375)	3 1/2" W x 10" H - vertical OR , 7 1/2" W x 5" H - horizontal
Full Page:	\$750 (Members \$600)	7 1/2" W x 10" H

Ads must conform to one of the ad sizes listed above.

These rates are for "camera-ready" copy.

There is an additional \$50 fee for design services.

There is no additional fee for copy-only designs.

Ads in the Conference Guide are black & white

DEADLINE for Space Reservation: March 1

DEADLINE for Payment: March 15*

DEADLINE for Ad Material: March 22

SEND SPACE RESERVATIONS, COPY AND AD MATERIAL TO, AND for camera-ready art requirements/questions contact:

Patty Phelps, 637 S Broder, Anaheim, CA 92804
(714) 761-4476 **plphelps@pacbell.net**

*** You will be invoiced by the ASGPP. Payment for advertising in all materials must be received by the Payment Deadline Date to ensure your ad will be placed. If you need assistance please contact Jennifer Reis, Executive Director, (609) 737-8500.**